



GREATER
MANCHESTER
CHAMBER



OCTOBER 27, 2026

**DOUBLETREE BY
HILTON MANCHESTER
DOWNTOWN**

8:00 A.M. - 6:30 P.M.

Sponsorship
GUIDE

ACCESS 2026 OVERVIEW



WHAT IS ACCESS?

ACCESS 2026 is the GMC annual economic growth conference that brings together experts and thought leaders to share insights, perspectives, and inspiration on current trends and future visions for the greater Manchester region.

Manchester, NH is one of the region's most economically and socially diverse cities. From modest beginnings, Manchester grew throughout the 19th century into the largest textile plant in the world. Today in Greater Manchester, we're ushering in the next-generation of innovation and are focused on building a thriving, sustainable, resilient, and equitable community for tomorrow.

Attendees can expect a dynamic program that includes inspiring keynotes, expert advice on how to grow your business, thought-provoking panel discussions, and networking opportunities with like-minded professionals. Whether you are a business owner, economic development professional, or simply have an interest in the growth and prosperity of Greater Manchester and New Hampshire, ACCESS 2026 is a must-attend event! This growth conference will explore how talent, innovation, and livability must work together for economic success.

WHO ATTENDS?

Business owners, economic development professionals, city/town planners, HR and talent attraction professionals, marketing professionals & more!

WHY SUPPORT?

Supporting ACCESS 2026 empowers Greater Manchester's growth through economic development. As a conference sponsor, you will earn recognition of your commitment to and leadership in the economic growth of Greater Manchester. Your sponsorship allows us to provide exceptional speakers, a dynamic conference program, and valuable training to help support area businesses.

If you are committed to the economic development and growth of the greater Manchester region, and have services that could be useful to our business community and beyond, we encourage you to consider a sponsorship to support ACCESS 2026.

FEATURED SPONSORSHIPS

GROWTH TRACKS

- 1.) Small Business Development
- 2.) Community Cultivation
- 3.) Economic Transformation

Growth Track and Visionary Sponsors must select a growth track to support.

Growth Track Sponsors (3)
\$5,000

Visionary Sponsors (9)
\$2,500

Supporting Sponsors
\$1,000

	Growth Track Sponsors (3)	Visionary Sponsors (9)	Supporting Sponsors
Conference registrations	2	1	N/A
Featured on ACCESS website sponsor page	✓	✓	✓
Logo included on plenary session announcement scroll	✓	✓	✓
Recognition in attendee email & weekly email newsletter	✓	✓	✓
Conference registration list available (no emails)	✓	✓	✓
Recognition in WHOVA conference app	✓	✓	
Digital recognition at selected growth track breakout room	✓	✓	
Opportunity to provide material for attendee welcome bag	✓	✓	
1 seat on ACCESS Advisory Committee	✓		
Growth Track Naming Rights	✓		
Opportunity to welcome/ introduce a relevant workshop	✓		

SOLD

Small Business Development

Sessions explore strategies for starting, scaling, and sustaining small businesses, with a focus on access to capital, market opportunities, technology, and community support.

PENDING

Community Cultivation

This track highlights community-driven economic development, showcasing collaborative approaches that foster local entrepreneurship, strengthen connections, and advance inclusive growth.

Economic Transformation

Focused on large-scale economic shifts, this track examines how businesses and regions can adapt, innovate, and capitalize on change to drive long-term prosperity.

EXCLUSIVE SPONSORSHIPS

Exclusive sponsorships include all of the same benefits as visionary sponsors (noted on the previous page), plus exclusive recognition specific to each opportunity as listed below. All exclusive sponsors receive 2 conference registrations. Presenting sponsor receives 5.

PRESENTING SPONSOR - ~~10,000~~ **\$10,000**

Exclusive naming rights: "ACCESS 2026 presented by: [company name]". Opportunity to provide welcome remarks. Exclusive plenary session recognition from stage. Speaking role or panel participation in breakout session. Prominent branding/signage at conference.

AFTER PARTY SPONSOR - ~~4,000~~ **\$4,000**

Presenting sponsorship for closing reception aka "After Party" of ACCESS 2025. Exclusive on-site printed signage at conference and after party.


REFUEL CENTER - **\$3,000**

A centrally located meet-up space where attendees can grab coffee, water, snacks & conversation throughout the day. Printed sponsor logo material at Refuel Center.

INNOVATION SPONSOR - **\$3,000**

Support the technology and audio visual needs for ACCESS 2025. Logo recognition in all breakout rooms.

WELCOME & REGISTRATION - **\$5,000**

All attendees will receive a welcome bag with printed sponsor logo. Opportunity to place promotional materials inside bag. Printed sponsor logo recognition at registration tables. 

KEYNOTE SPONSOR (2) - **\$4,000**

Exclusive recognition as the sponsor for the corresponding keynote address (typically a morning or closing option) and the ability to provide introduction to keynote speaker.

CONNECTIVITY SPONSOR - **\$3,000**

This sponsorship allows for all participants to be able to connect to event center WiFi. Sponsor recognition wherever WiFi connectivity info is made available.

MOMENTUM SPONSOR (2) - **\$3,000**

Exclusive recognition as the morning momentum or midday momentum sponsor with printed signage at corresponding breakfast or lunch buffets.

Growth Track **DESCRIPTIONS**

Small Business Development

This track focuses on the vital role of small businesses in driving economic growth and innovation. Participants will explore strategies for starting, scaling, and sustaining small enterprises, including access to capital, market opportunities, and technological advancements. Experts will share insights on overcoming challenges and leveraging community support to build resilient businesses.

Community Cultivation

This track emphasizes the importance of community-driven economic development and inclusive growth. Sessions will highlight best practices for fostering local entrepreneurship, strengthening community ties, and creating equitable opportunities for all members of society. Participants will gain insights into collaborative approaches that empower communities to thrive economically and socially.

Economic Transformation

Focusing on large-scale economic shifts, this track addresses the forces reshaping industries and markets in the modern era. Participants will explore how businesses can embrace these changes to enhance regional prosperity and make their communities great places to live, work, and play. Experts will discuss strategies for navigating and capitalizing on transformational changes in the economy, fostering innovation, and driving competitive advantage.

CONFERENCE SCHEDULE

(*Subject to Change)

- **8:00 a.m.**
Registration & Breakfast
- **8:30 - 8:45 a.m.**
Welcome Remarks
- **8:15 - 9:15 a.m.**
Morning Keynote
- **9:30 - 10:45 a.m.**
**Growth Tracks 1 - 3
Session 1**
- **11:00 - 12:15 p.m.**
**Growth Tracks 1 - 3
Session 2**
- **12:15 - 1 p.m.**
Lunch & Networking
- **1:15 - 2:30 pm.**
**Growth Tracks 1 - 3
Session 3**
- **2:45 - 4:00 p.m.**
Closing Session
- **4:00 - 6:00 p.m.**
**Closing Reception/
"After Party"**

GMC ACCESS CONTACTS

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**For further questions or to
sponsor ACCESS 2026, email:
Sponsorship@manchester-chamber.org**



DEADLINE

All sponsor commitments
must be final by
Friday, August 7, 2026