

MANCHESTER

2026 Workforce Recruitment, Relocation and Tourism Guide For the Greater Manchester Area

MAKE A LASTING IMPRESSION

The Greater Manchester Chamber proudly announces the publication of its annual workforce recruitment, relocation and tourism guide. Designed for businesses and families interested in locating to the region, as well as existing area businesses developing their workforce, MANCHESTER showcases the people and places that make the Greater Manchester region a great place to work and live.

CONTENT

Filled with the latest information, MANCHESTER is a full-color showcase of our region. Content will include:

- Area Colleges
- City/Town Summaries
- Event Planning
- Local Business Profiles
- Family Fun & Attractions
- Regional Facts & Maps
- Health Care
- Relocation Information
- Lodging
- Business Directory
- Restaurants
- And more...

DISTRIBUTION

PRINT: As the primary relocation tool for the region, 20,000 copies are distributed to a variety of locations throughout the year.

- Chamber Members
- Relocation Mailers
- Manchester Welcome Center
- City Hall Plaza
- State Rest Area Facilities
- Real Estate Agents
- Manchester-Boston Regional Airport
- Area Hotels
- Hospitals
- Colleges & Universities
- Major Attractions
- Senior Centers
- Manchester Economic Development Office

DIGITAL: A digital flip book version will be posted on the Greater Manchester Chamber's website, including digital versions of all ads with hyperlinks to those advertisers' websites.

The link to the digital flipbook is also sent to:

- New Hampshire Magazine's first party email list: 35,000+ recipients
- NH Business Review's first-party email list: 7,500+ recipients
- Promoted to New Hampshire Magazine and NH Business Review social media audiences

RESERVE YOUR AD SPACE NOW!

Contact Ronnie Schlender today at
603-867-2800 or ronnies@yankeepub.com



SPECIAL OPPORTUNITY FOR 2026:

Sponsored Content

| | |
|-------------------------|------------------|
| Baltimore | Orlando |
| Charlotte | Philadelphia |
| Chicago | Raleigh-Durham |
| Myrtle Beach (seasonal) | Tampa |
| Newark | Washington, D.C. |

SEE PAGE 2 FOR DETAILS



GREATER
MANCHESTER
CHAMBER

Published by Yankee Publishing-NH Group
250 Commercial Street, Suite 4014, Manchester, NH 03101

SPECIAL ADVERTISING OPPORTUNITY: SPONSORED CONTENT

OPTIONS:

- Full Page Sponsored Content **plus** Full Page Ad (sample at left, 650 words with photo) **\$4,300**

- Third Page Sponsored Content Sidebar **\$1,235***

*The 1/3 page sponsored content sidebar (250 words) will run adjacent to a related editorial feature story in the magazine. These are limited to one per feature.

➔ Anyone purchasing sponsored content will receive a complimentary blog post on the Manchester Chamber website. Chamber website visitors are engaged professionals, community members, and potential customers—giving you a highly relevant audience and other valuable benefits such as:

- Improved SEO & Web Presence
- Extended Shelf Life For Your Message
- Credibility Through Association
- Audience Targeting
- Shareable Content & Cross-Promotion Opportunities

AD SIZES (WIDE" X HIGH")

Full Page Ad
7" x 10"

Bleed Size
8.375" x 11.125"

Trim Size
8.125" x 10.875"

2/3 Page Vertical Ad
4.625" x 10"

1/3 Page Vertical Ad
2.25" x 10"

1/3 Page Block Ad
4.625" x 4.875"

1/6 Page Ad
2.25" x 4.875"

1/2 Page Ad
7" x 4.875"

DEADLINES

Early Bird: August 19
Space: November 11
Materials: November 17



Please submit artwork as high resolution (300 dpi) PDF, tiff or jpeg file format using CMYK colors.

Note: There is no added charge for ad creation services.

AD RATES

Distribution 20,000

PREMIUM

| | | |
|--------------------|---------|---------|
| Back Cover | \$3,200 | \$3,025 |
| Inside Front Cover | \$3,100 | \$2,925 |
| Inside Back Cover | \$3,100 | \$2,925 |

INSIDE PAGES

| | | |
|------------------------|---------|---------|
| Full Page | \$2,650 | \$2,550 |
| 2/3 Page | \$1,800 | \$1,650 |
| 1/2 Page | \$1,400 | \$1,360 |
| 1/3 Page | \$1,000 | \$950 |
| 1/6 Page | \$500 | \$475 |
| 1/6 Page Business Card | \$425 | \$400 |

SPONSORED CONTENT

| | | |
|--------------------------------|---------|---------|
| Full Page Ad+Full Page Profile | \$4,300 | \$4,000 |
|--------------------------------|---------|---------|

Chamber member rates shown above. Non-members inquire for rates.

AD SPECS

WIDE X HIGH

| | |
|-----------------------|------------------|
| Full Page | 7" x 10" |
| <i>Bleed Size</i> | 8.375" x 11.125" |
| <i>Trim Size</i> | 8.125" x 10.875" |
| 2/3 Page | 4.625" x 10" |
| 1/2 Horizontal | 7" x 4.875" |
| 1/2 Vertical | 4.625" x 7.125" |
| 1/3 Block | 4.625" x 4.875" |
| 1/3 Vertical | 2.25" x 10" |
| 1/6 Horizontal | 4.625" x 2.375" |
| 1/6 Vertical | 2.25" x 4.875" |

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