



# CITIZEN OF THE YEAR



## SPONSORSHIP OPPORTUNITIES

March 6, 2025, from 5-8:30pm

▶ **PRESENTING SPONSOR – \$15,00 (Exclusive)**

- Event naming rights i.e. "Citizen of the Year Celebration presented by *Your Company*"
- (2) tables of 10
- Up to 20 tickets to Past Citizen of the Year Reception
- Sponsor comments during the formal program
- Opportunity for sponsor to present award to Citizen of the Year honoree
- Sole sponsor listing with logo on event invitation sent to Chamber Members
- Company logo displayed creatively and prominently throughout the event
- Key logo placement/signage in all areas throughout the event
- Top billing with name and logo on event material including digital program
- Company logo will be displayed, and verbal recognition will be given during the program
- Link from web site, e-communications and Chamber social media pages

▶ **COCKTAIL RECEPTION SPONSOR – \$10,000 (Exclusive)**

- (1) table of 10 to the Citizen of the Year Celebration
- Up to 10 tickets to Past Citizen of the Year Reception
- Event naming rights, i.e. "*Your Company's* Cocktail Reception"
- Signature cocktail at event incorporating company name
- Key logo placement/signage during pre-dinner cocktail networking reception
- Name and logo on event material including digital program
- Company logo will be displayed, and verbal recognition will be given during the program
- Link from web site, e-communications and Chamber social media pages





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- ▶ **PAST CITIZEN OF THE YEAR RECEPTION SPONSOR – \$7,500 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 10 tickets to Past Citizen of the Year Reception
  - Event naming rights, i.e. “*Your Company’s* Past Citizen of the Year Reception”
  - Sponsor comments at the event (PCOY Reception)
  - Key signage in the Past Citizen of the Year Reception
  - Name and logo on event material including digital program
  - Company logo will be displayed, and verbal recognition will be given during the program
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **CHAMPAGNE TOAST SPONSOR – \$7,500 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 5 tickets to Past Citizen of the Year Reception
  - Opportunity to give champagne toast congratulating Citizen of the Year during program
  - Name and logo on event material including digital program
  - Company logo will be displayed, and verbal recognition will be given during the program
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **DESSERT RECEPTION SPONSOR – \$7,500 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 5 tickets to Past Citizen of the Year Reception
  - Event naming rights, i.e. “*Your Company’s* Dessert Reception”
  - Key logo placement/signage in dessert reception held after the dinner program
  - Name and logo on event material including digital program
  - Company logo will be displayed, and verbal recognition will be given during the program
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **PAST CITIZEN OF THE YEAR RECOGNITION SPONSOR – \$5,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 2 tickets to Past Citizen of the Year Reception
  - Verbal recognition in support of past honorees i.e. “*Your Company’s* Recognition of the Past Citizens of the Year”
  - Opportunity to acknowledge Past Citizens of the Year in formal program
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
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- ▶ **PERFORMANCE SPONSOR – \$5,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 2 tickets to Past Citizen of the Year Reception
  - Verbal recognition introducing performance i.e. *“Your Company’s Citizen of the Year Performance”*
  - Opportunity to introduce performance in formal program
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **CENTERPIECE SPONSOR – \$5,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 2 tickets to Past Citizen of the Year Reception
  - Name and logo on centerpieces at reception
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **TABLE SETTINGS SPONSOR – \$5,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 2 tickets to Past Citizen of the Year Reception
  - Name and logo prominently featured on customizable signage placed at each table
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **ENTRANCE SPONSOR – \$5,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 2 tickets to Past Citizen of the Year Reception
  - Your logo on entryway as guests arrive, providing an incredible impact on guests as they enter the main room, guaranteed to make a lasting impression
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages



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- ▶ **REGISTRATION SPONSOR – \$5,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Up to 2 tickets to Past Citizen of the Year Reception
  - Key logo placement/signage in registration area prior to the main event
  - Opportunity for employee presence at registration check-in table
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **PHOTO BOOTH SPONSOR – \$3,500 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Naming rights to interactive 2025 Photo Booth i.e. “Photo Booth sponsored by *Your Company*”
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **DIGITAL PROGRAM BOOK SPONSOR – \$3,500 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Naming rights to 2025 program i.e. “Program Book sponsored by *Your Company*”
  - Premier recognition in digital program, logo listed on table tents with QR code
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **BAR SPONSOR – \$3,500 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Logo displayed by drink stations in recognition of sponsorship
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages
  
- ▶ **COFFEE STATION SPONSOR – \$3,000 (Exclusive)**
  - (1) table of 10 to the Citizen of the Year Celebration
  - Coffee station during Dessert Reception branded with your logo
  - Name and logo on event material including digital program
  - Company name will be displayed, and verbal recognition will be given during the event
  - Link from web site, e-communications and Chamber social media pages



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▶ **VIDEO SPONSOR – \$3,500 (Three available)**

- (1) table of 10 to the Citizen of the Year Celebration
- Name and logo displayed in introduction of video presentation, which displays honoree's accomplishments in past year
- Name and logo on event material including digital program
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages

▶ **YOUNG PROFESSIONAL SPONSOR – \$3,000 (Exclusive)**

- (1) table of 10 of Young Professionals to the Citizen of the Year Celebration
- Logo displayed at Young Professional table
- Name and logo on event material including digital program
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages

▶ **ADVOCATE SPONSOR – \$2,500**

- (1) table of 10 to the Citizen of the Year Celebration
- Name and logo on event material including digital program
- Company name will be displayed, and verbal recognition will be given during the event
- Link from web site, e-communications and Chamber social media pages

▶ **TABLE SPONSOR – \$1,750 (EARLY BIRD SPECIAL – DEADLINE JANUARY 31<sup>ST</sup>)**

- (1) table of 10 to the Citizen of the Year Celebration
- Company name on event digital program
- Link from web site, e-communications and Chamber social media pages

**SOLD**



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## SPONSOR COMMITMENT FORM

Sponsorship requests are fulfilled on a first come, first served basis.

**DATE** \_\_\_\_\_

**FROM**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

**Event**

2025 Citizen of the Year Celebration Sponsorship Level

\_\_\_\_\_

**Logo**

Please e-mail a **.jpg and .eps logo** to [COY@manchester-chamber.org](mailto:COY@manchester-chamber.org) with your signed agreement.

By signing this document, you are agreeing to fulfill the sponsorship request in the amount stated above.

Signature \_\_\_\_\_

Name (Please Print) \_\_\_\_\_

Please email this form to [COY@manchester-chamber.org](mailto:COY@manchester-chamber.org). THANK YOU!