



GREATER
MANCHESTER
CHAMBER



SEPTEMBER 24, 2024

**DOUBLETREE BY
HILTON MANCHESTER
DOWNTOWN**

7:30 A.M. - 6:00 P.M.

Sponsorship
GUIDE

ACCESS 2024 OVERVIEW



WHAT IS ACCESS?

ACCESS 2024 is the GMC annual economic growth conference that brings together experts and thought leaders to share insights, perspectives, and inspiration on current trends and future visions for the greater Manchester region.

Manchester, NH is one of the region's most economically and socially diverse cities. From modest beginnings, Manchester grew throughout the 19th century into the largest textile plant in the world. Today in Greater Manchester, we're ushering in the next-generation of innovation and are focused on building a thriving, sustainable, resilient, and equitable community for tomorrow.

Attendees can expect a dynamic program that includes an inspiring keynote speaker, expert advice on how to grow your business, thought-provoking panel discussions, and networking opportunities with like-minded professionals. Whether you are a business owner, economic development professional, or simply have an interest in the growth and prosperity of Greater Manchester and New Hampshire, ACCESS 2024 is a must-attend event! This growth conference will explore how talent, innovation, and livability must work together for economic success.

WHO ATTENDS?

Business owners, economic development professionals, city/town planners, HR and talent attraction professionals, marketing professionals & more!

WHY SUPPORT?

Supporting ACCESS 2024 empowers Greater Manchester's growth through economic development. As a conference sponsor, you will earn recognition of your commitment to and leadership in the economic growth of Greater Manchester. Your sponsorship allows us to provide exceptional speakers, a dynamic conference program, and valuable training to help support area businesses.

If you are committed to the economic development and growth of the greater Manchester region, and have services that could be useful to our business community and beyond, we encourage you to consider a sponsorship to support ACCESS 2024.

SIGNATURE SPONSORSHIPS

GROWTH TRACKS

1. Small Business Development
2. Sustainable Strategies
3. Community Cultivation
4. Economic Transformation

	Presenting Sponsor (1) \$1,000	Growth Track Sponsors (3) \$5,000	Visionary Sponsors (9) \$2,500	Supporting Sponsors \$1,000
Conference Registrations	5	2	1	N/A
Featured on website sponsor page	✓	✓	✓	✓
Pre-registration list provided (does not include emails)	✓	✓	✓	✓
Logo included on plenary session announcement scroll	✓	✓	✓	✓
Recognition & thank you in attendee email & weekly email newsletter	✓	✓	✓	✓
Recognition print/digital marketing & WHOVA Conf. App	✓	✓	✓	
Opportunity to provide material for attendee welcome bag	✓	✓	✓	
1 seat on ACCESS Advisory Committee	✓	✓		
Growth Track Naming Recognition		✓		
Opportunity to welcome/ introduce a relevant workshop		✓		
Opportunity to provide welcome remarks/introduce keynote speaker	✓			
Exclusive plenary session recognition from stage	✓			
Speaking role or panel participation in breakout session	✓			
Prominent branding/signage at Conference	✓			

SPECIALTY SPONSORSHIPS



WELCOME & REGISTRATION - \$6,000

All attendees will receive a welcome bag with printed sponsor logo. Opportunity to place promotional materials inside bag. Printed sponsor logo recognition at registration tables.



AFTER PARTY SPONSOR - \$4,000

Presenting sponsorship for closing reception - aka "After Party" of ACCESS 2024. Event Location TBD



INNOVATION SPONSOR - \$2,000

Support the technology and audio visual needs for ACCESS 2024. Logo recognition in all breakout rooms.



REFUEL CENTER - \$2,000

A centrally located meet-up space where attendees can grab coffee, water, snacks & conversation throughout the day. Printed sponsor logo material at Refuel Center.



CONNECTIVITY SPONSOR - \$2,500

This sponsorship allows for all participants to be able to connect to event center WiFi. Sponsor recognition wherever WiFi connectivity info is made available.



MEAL SPONSORS

Exclusive recognition as the sponsor breakfast or lunch buffet.

BREAKFAST

\$2,500

LUNCH

\$2,500

Growth Track DESCRIPTIONS

Small Business Development

This track focuses on the vital role of small businesses in driving economic growth and innovation. Participants will explore strategies for starting, scaling, and sustaining small enterprises, including access to capital, market opportunities, and technological advancements. Experts will share insights on overcoming challenges and leveraging community support to build resilient businesses.

Sustainable Strategies

This track delves into sustainable business practices that encompass environmental, social, and economic dimensions. Attendees will learn about implementing strategies that promote environmental stewardship, enhance social well-being, and ensure long-term economic viability. The goal is to explore holistic approaches that drive profitability while fostering a positive impact on people and the planet.

Community Cultivation

This track emphasizes the importance of community-driven economic development and inclusive growth. Sessions will highlight best practices for fostering local entrepreneurship, strengthening community ties, and creating equitable opportunities for all members of society. Participants will gain insights into collaborative approaches that empower communities to thrive economically and socially.

Economic Transformation

Focusing on large-scale economic shifts, this track addresses the forces reshaping industries and markets in the modern era. Participants will explore how businesses can embrace these changes to enhance regional prosperity and make their communities great places to live, work, and play. Experts will discuss strategies for navigating and capitalizing on transformational changes in the economy, fostering innovation, and driving competitive advantage.

CONFERENCE SCHEDULE

(*Subject to Change)

- **7:30 a.m.**
Registration & Breakfast
- **8:00 - 8:15 a.m.**
Welcome Remarks
- **8:15 - 9:15 a.m.**
Economic Forecast
- **9:30 - 10:45 a.m.**
**Growth Tracks 1 - 4
Session 1**
- **11:00 - 12:15 p.m.**
**Growth Tracks 1 - 4
Session 2**
- **12:15 - 1 p.m.**
Lunch & Networking
- **1:15 - 2:30 pm.**
**Growth Tracks 1 - 4
Session 3**
- **2:45 - 4:00 p.m.**
Closing Session
- **4:00 - 6:00 p.m.**
**Closing Reception/
"After Party"**

GMC ACCESS CONTACTS

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**For further questions or to
sponsor ACCESS 2024, email:
Sponsorship@manchester-chamber.org**



DEADLINE

All sponsor
commitments must
be final by
Friday, August 2, 2024