

CHAMBER PRINCIPAL

ANNUAL INVESTMENT: \$1,050

VALUED AT: \$3,790

The **Chamber Principal Membership** is designed for the growing business as it includes features and benefits that support business growth and development.

Includes all the basic features and benefits of Chamber membership plus

- **Brochure Distribution** In addition to brochures in the Chamber lobby, place your brochures at the Chamber's visitor and information center on the corner of Elm and Merrimack Streets.
- **Unlimited Passes to Network PM** What is known more commonly as "Business After Hours," this is the Chamber's signature networking event, held monthly at various locations from 5-7 p.m.
- **Unlimited Passes to Network AM** The morning alternative to Network PM. Do business over breakfast, make some friends and build your network. Held monthly at various locations from 7:30-9:00 a.m.
- **Social Links** Connect potential customers to your Facebook, Twitter and LinkedIn accounts directly from the Chamber website.
- **Membership Disk** An electronic format of the Chamber's membership list.
- **Enhanced Weblink** An upgrade to the standard Chamber weblink, it includes your logo and a 25 word description of your business/organization.
- **Additional Category Listing** Does your business fall into two categories, get listed in both.
- **One participant in Chairman's Club** A unique networking program for Presidents, CEOs and Executive Directors. Organized by the Chamber's Chairman of the Board. Special programs are provided throughout the year.
- **Two banner ads in the Chamber's Weekly Informer** This is the Chamber's electronic weekly calendar of events distributed to more than 4,000 individuals per week.

Chamber Membership Basic Features & Benefits

- **Membership dues & Chamber affiliation** Once you join the Chamber of Commerce, not only is your business a member, but all of your employees are too. All employees of the member business may take advantage of all of the features and benefits of membership.
- **Newsletter listing** The Chamber will announce you as a new member in the monthly newsletter, and on the Chamber's website.
- **Certificate of Origin** Doing business overseas? The Chamber will provide you with official documentation to ensure you are certified.
- **Website listing** A searchable listing on the Chamber website. Includes company name, main contact, address, phone, fax and website address with link to your website.
- **Member to member discounts** Exclusive discounts available only to Chamber members.
- **Advantage Magazine** This is the Chamber's "quality of life" publication (circulation of 20,000). Free basic listing is included with Chamber membership.
- **Email** Receive weekly email updates for events, meetings and legislative issues.
- **Newsletter** Receive the Chamber's monthly newsletter the *Chamber Report*.
- **Brochure Distribution at Chamber of Commerce** Place your brochures or business cards in the Chamber lobby.
- **Business Referrals** We ONLY refer Chamber members, whether it's through the Chamber website, phone calls or walk-in traffic.
- **Ribbon Cuttings** Let the Chamber assist you with your grand opening, new location or renovations with a ribbon cutting.
- **Web decal** Place the Chamber decal on your website for added credibility.
- **Window decal** Place the Chamber window cling on your storefront for added credibility.
- **Free admission to members-only lunchtime programs** Spotlight On Business, Member-Led Workshops, and Lunchtime Connections are held monthly. These networking programs are available exclusively to Chamber members.
- **Member rates for events** All Chamber events have special rates for Chamber members.
- **Free rental of conference rooms** Need a place to hold your meeting, conference or workshop? Just call the Chamber to reserve your space today.
- **Access to Tri-City Expo** For more than 20 years the Chamber has hosted the state's largest business-to-business expo. This event attracts more than 2,000 attendees and 200 exhibitors. Booth space is exclusively available to Chamber members.
- **Capitol Insight** Your time is devoted to running your business, so let the Chamber worry about business issues at the Statehouse and City Hall. The Chamber employs a registered lobbyist to monitor business issues; you'll receive updates every week during the legislative session.
- **Access to Leadership Greater Manchester** Apply to take part in this exclusive nine-month-long leadership and community development program. Space is limited.